

# ANNUAL PLANNING 2023

## RESEARCH

### STUDIES & FACT- SHEETS

- Automotive market in Kenya & Ethiopia
- Automotive market in Ghana
- Circular Economy in Kenya & Uganda
- Healthcare in Côte d'Ivoire & Senegal

### RESEARCH INSIGHTS

- Trends to watch:  
Nearshoring,
- Trends to watch:  
Diversification,
- Trends to watch:  
Agribusiness & Food Security

### SCIENTIFIC ADVISORY BOARD

- EU-AU-trade
- Diversification of global value chains
- Regional integration
- Investment promotion and financing

### MAGAZINE *aw*

- Two issues

**PUBLIC  
AFFAIRS**

**TOPICS**

- Diversification towards Africa
- Succession of „Compact with Africa“
- Climate foreign policy · renewable energy · Hydrogen partnership with Africa
- Regional integration
- Securing & qualifying skilled workers

**COMMUNITY**

**indeed  
Africa!**

The Young Business Network is an initiative which aims to support the next generation of businesses & managers in Germany and in Africa

**EXPERT  
CIRCLES**

- Automotive
- Hydrogen
- Healthcare
- Supply Chains/Logistics
- Public Affairs
- South Africa
- East African Community

**WORKING  
GROUPS**

- Education & Qualification
- Financing

## EVENTS

January  
23rd

**9th German-African Agribusiness Forum**

June  
14th - 15th

**2nd Unlocking Industries: Hydrogen in Africa**  
part of the "German-African Energy Forum" brand

November  
15th - 16th

**Africa Trade & Invest meets Nigeria**

## DELEGATION TRIPS

February  
6th - 10th

**Morocco**  
**Energy & Hydrogen**

February  
20th - 24th

**Senegal & Côte d'Ivoire**  
**Healthcare**

September  
25th - 29th

**Zambia**  
**Technical & Vocational Education & Training**

November  
27th - 1st  
December

**Senegal**  
**Circular Economy**

December  
4rd - 8th

**Ghana**  
**Automotive**

**JANUARY**

<b>NORTH AFRICA</b>	19.	<p><i>AV partners</i></p> <p><b>New Year's reception</b> in cooperation with North Africa Middle East Initiative (NMI) (Live Event, Berlin)</p>
<b>AGRI-BUSINESS</b>	23.	<p><i>AV hosts</i></p> <p><b>9th German-African Agribusiness Forum</b> "The Path to Food Sovereignty – Sustainable and Resilient Agriculture for Africa" in cooperation with German Agribusiness Alliance (GAA) (Live Event, Berlin)</p>
<b>TRADE FAIR SUDAN</b>	24. - 31.	<p><i>AV supports</i></p> <p><b>Khartoum International Fair (KIF)</b> (Live Event, Khartoum)</p>
<b>POLITICS</b>	26.	<p><i>AV partners</i></p> <p><b>Applied Sciences as Drivers of Innovation in Africa - How to Support the Developmental Contribution</b> in cooperation with University Network HAW Afrika (Live Event, Berlin)</p>
<b>EAC</b>	26.	<p><i>AV partners</i></p> <p><b>Business Outlook Eastern Africa</b> in cooperation with Eastern African Association (Digital)</p>
<b>HEALTH SENEGAL &amp; CÔTE D'IVOIRE</b>	31.	<p><i>AV informs</i></p> <p><b>Webinar: Senegal &amp; Côte d'Ivoire - Healthcare</b> (Teil der BMWK Markterkundungsreise Senegal &amp; Côte d'Ivoire - Gesundheitswirtschaft, Medizin- und Labortechnik)</p>

**FEBRUARY**

<b>EXCLUSIVE</b>	1.	<i>AV community</i> <b>New Year's reception with the Group of African Ambassadors</b> in cooperation with ODDO BHF (Digital)
<b>TEAM</b>	2. - 3.	<i>AV Team</i> <b>Off-Site in Warnemünde</b>
<b>POLITICS</b>	6.	<i>AV Partners</i> <b>Book reading "Jenseits von Europa - Was afrikanische Unternehmerinnen und Unternehmer besser machen"</b> in cooperation with Konrad Adenauer Stiftung (Live Event, Berlin)
<b>HYDROGEN ENERGY MOROCCO</b>	6. - 10.	<i>AV mission</i> <b>Morocco - Hydrogen &amp; Renewables</b> in cooperation with AHK Morocco & IRESEN
<b>AGRIBUSINESS SOUTHERN AFRICA</b>	7.	<i>AV meets</i> <b>Round Table</b> with Mr. Menghestab Haile, Regional Director Southern Africa, World Food Programme (Hybrid, Berlin)
<b>EXCLUSIVE HEALTH</b>	14.	<i>AV community</i> <b>Expert Circle Healthcare</b> (Digital)
<b>EXCLUSIVE LOGISTIK</b>	15.	<i>AV Community</i> <b>Expert Circle Logistic</b> (Digital)

**FEBRUARY**

<p><b>HEALTH</b> <b>SENEGAL &amp; COTE D'IVOIRE</b></p>	<p>20. - 24.</p>	<p><i>AV mission</i> <b>Senegal &amp; Côte d'Ivoire - Healthcare</b> (BMWK Markterkundungsreise Senegal &amp; Côte d'Ivoire - Gesundheitswirtschaft, Medizin- und Labortechnik)</p>
<p><b>EXCLUSIVE FINANCE</b></p>	<p>23.</p>	<p><i>AV community</i> <b>Working Group "Finance"</b> (Live Event, Frankfurt)</p>
<p><b>EXCLUSIVE TVET</b></p>	<p>23.</p>	<p><i>AV community</i> <b>Working Group "Education &amp; Qualification"</b> (Digital)</p>
<p><b>POLITICS</b></p>	<p>28.</p>	<p><i>AV Partners</i> <b>Round Table BMZ</b></p>

**MARCH**

<p><b>CONFERENCE &amp; TRADE FAIR</b> <b>ETHIOPIA</b></p>	<p>2. - 4.</p>	<p><i>AV partners</i> <b>Made in Germany (MiGA)</b> (Live Event, Addis Ababa)</p>
<p><b>ROUND TABLE</b> <b>LESOTHO</b></p>	<p>2.</p>	<p><i>AV partners</i> <b>Round Table Lesotho</b> <b>with Hon. Lejone Mpotjoane,</b> <b>Minister for Foreign Affairs</b> <b>and International relations</b> <b>and Hon. Mokhethe Shelile,</b> <b>Minister for Trade, Industry,</b> <b>Business, Development and</b> <b>Tourism, in cooperation with</b> <b>DIHK</b> (Berlin)</p>
<p><b>ROUND TABLE</b> <b>BOTSWANA</b></p>	<p>2.</p>	<p><i>AV meets</i> <b>Round Table Botswana</b> <b>with Hon. Karabo Gare,</b> <b>Minister of Entrepreneurship</b> (Hybrid, Berlin)</p>
<p><b>BUSINESS TALK</b> <b>SUDAN</b></p>	<p>20.</p>	<p><i>AV partners</i> <b>Digital Business Talk Sudan</b> <b>Status quo - Perspectives-</b> <b>Future Partnerships</b> (in collaboration with GIZ Sudan) (Digital)</p>
<p><b>BUSINESS FORUM</b> <b>KENYA</b></p>	<p>27.</p>	<p><i>AV hosts</i> <b>Business Forum Kenya</b> <b>with H.E. William Ruto,</b> <b>President of the Republic of</b> <b>Kenya</b> (Live-Event, Berlin)</p>

**MARCH**

---

**ENERGY**  
**NIGERIA**

29.

*AV meets*  
**Round Table Nigeria with  
Minister of Power Hon.  
Engr. Abubakar Aliyu**  
(Live Event, Berlin)

---

**SME**

29.

*AV (SME) Seminar*  
**Security challenges with  
project plannings and staff  
assignments to Africa:  
Current situation and  
planning recommendations**  
(Digital)

---

**ROUND TABLE**  
**ETHIOPIA**

30.

*AV Meets*  
**Round Table with the  
Ethiopian Minister of  
Energy, Hon. Dr. Habtamu  
Itefa**  
(Hybrid, Berlin)

---

**ROUND TABLE**  
**MAURITANIA**

30.

*AV meets*  
**Round Table Mauretaniien  
with Mauritanian Energy  
Minister Abdessalam Ould  
Mohamed Saleh**  
(Hybrid, Berlin)

---



**APRIL**

<b>ROUND TABLE SOMALIA</b>	4..	<i>AV hosts</i> <b>Round Table Somalia with the Ministry of Trade, Delegation of the European Union and UNIDO</b> (Hybrid, Berlin)
<b>EXCLUSIV</b>	24.	<i>AV community</i> <b>Board meeting</b> (Frankfurt am Main)
<b>EXCLUSIV</b>	24.	<i>AV community</i> <b>General Assembly</b> (Frankfurt am Main)
<b>SCIENCE</b>	25.	<i>AV research</i> <b>16th Scientific Advisory Board Meeting</b> (Hybrid, Berlin)
<b>SME</b>	27.	<i>AV (SME) Seminar</i> <b>Staff assignments to Africa – Updates on international tax-, labour- and social security law</b> (Digital)

<b>POLITICS</b>	4.	<i>AV Africa Insight</i> <b>Africa - from Raw Material Supplier to Value Chain Creation</b> (Live-Event, Berlin)
<b>CONFERENCE</b> <b>EGYPT</b>	5.-7.	<i>AV input</i> <b>International Conference Sustainable Industrial Areas</b> (Live-Event, in Cairo)
<b>HEALTH</b>	11.	<i>AV partners</i> <b>Africa MedPharma Day</b> Business opportunities in the health sector in West Africa (Live Event, Frankfurt am Main)
<b>TRADE</b> <b>ANGOLA</b>	12	<i>AV partners</i> <b>Business Forum Angola, Berlin</b> (Live-Event, Berlin)
<b>BUSINESS TALK</b> <b>ERITREA</b>	15.	<i>AV meets</i> <b>Business talk with the German Chargé d'Affaires in Eritrea, Peter Fahrenholtz</b> (Hybrid, Berlin)
<b>AFRICA</b>	16.	<i>AV partners</i> <b>Building Bridges - Africa</b> in cooperation with WILO (WILO Wirtschaftskonferenz 2023) (Live Event, Dortmund)
<b>AGRI-BUSINESS</b> <b>BENIN</b>	25.	<i>AV meets</i> <b>Round Table Agri-Business Benin</b> in cooperation with with Apiex-Benin & German Agribusiness Alliance (GAA) (Digital)

**BUSINESS TALK**  
**CAMEROON**

1.

*AV partners*  
**German-Cameroonian Business Forum**  
in cooperation with GIZ  
(Live Event, Berlin)

**MARKET INSIGHTS**  
**EGYPT**

1.

*AV partners*  
**Egyptian Market for Food & Beverages**  
(Digital)

**BUSINESS**  
**AFRICA**

5.-6.

*AV partners*  
**Africa CEO Forum**  
in cooperation with Jeune Afrique  
(Live-Event, Abidjan)

**BUSINESS**  
**AFRICA & EUROPE**

6.

*AV partners*  
**Digitalisation and Innovation in Africa and Europe: Between Science Fiction and Reality**  
in cooperation with Konrad-Adenauer-Stiftung  
(Live-Event, Berlin)

**HYDROGEN**  
**ENERGY**

14. - 15.

*AV hosts*  
**2nd Unlocking Industries - Hydrogen in Africa**  
Part of the "German-African Energy Forum" brand  
(Live Event, Hamburg)

**CIRCULAR ECONOMY**  
**KENYA & UGANDA**

19. - 23.

*AV mission*  
**Kenya & Uganda - Circular Economy**  
(BMWK  
Geschäftsanbahnungsreise Kenia & Uganda - Kreislaufwirtschaft)

**TRADEC**  
**NIGERIA**

21.

*AV meets*  
**Expanding to Lagos  
Business & Financing  
Opportunities for German  
Industry**  
in cooperation with Lagos Free  
Zone, DEG Africa Connect &  
German Desk Nigeria  
(Digital)

**ZAMBIA**

22.

*AV partners*  
**Exploring SADC - Doing  
Business in Zambia**  
in cooperation with AHK & ZDA  
(Webinar)

**FAIR**  
**SOUTH**  
**AFRICA**

27. - 29.

*AV supports*  
**Big 5 Construct South Africa**  
(Live Event, Johannesburg)

**BOTSWANA**

29.

*AV partners*  
**Exploring SADC - Doing  
Business in Botswana**  
in cooperation with AHK & BITC  
(Webinar)

**FAIR**  
**ALGERIA**

tbc

*AV supports*  
**Salon International des Travaux  
Public (SITP)**  
(Live Event, Algier)

**JULY**

**AUTOMOTIVE**  
**GHANA**

3. - 7.

*AV mission*  
**Ghana - Automotive**  
(BMWK  
Geschäftsanhaltungsreise  
Ghana - Fahrzeugindustrie und  
Fahrzeugzulieferer)

**EXCLUSIVE**  
**EDUCATION**

4.

*AV community*  
**Working Group**  
"Education & Qualification"  
(Digital, Berlin)

**FAIR**  
**SOUTH**  
**AFRICA**

5. - 7.

*AV supports*  
**IFAT Africa**  
(Live Event, Johannesburg)

**AUGUST**

---

**TRADE FAIR**  
**MOZAMBIQUE**

28.08.-03.09.

*AV supports*  
**FACIM 2023, Maputo**  
(Live-Event, Maputo)

---

**ROUND TABLE**

tbc

*AV meets*  
**Round Table with the  
German Ambassadors in  
Africa**  
in the framework of the  
Ambassadors' conference  
(BoKoWiTa)

---

**SEPTEMBER**

<b>STARTUP</b>	2.	<i>AV supports</i> <b>AIDIA - Afrodeutscher Startup Pitch 2023</b> (Live Event, Hamburg)
<b>FAIR AUTOMOTIVE</b>	5. -10.	<i>AV partners</i> <b>IAA Mobility Side Event</b> (Live Event, Munich)
<b>CONFERENCE EGYPT</b>	6.-7.	<i>AV partners</i> <b>Egyptian-German Joint Economic Committee</b> (Live-Event, Berlin)
<b>FAIR ENERGY</b>	12. - 15.	<i>AV partners</i> <b>IAA Mobility</b> (Side Event)
<b>LIBERIA</b>	19.	<i>AV partners</i> <b>4th German-Liberian Business Forum</b> (Live Event, Leipzig)
<b>TVET ZAMBIA</b>	25. - 29.	<i>AV mission</i> <b>Zambia</b> (BMWK Geschäftsanhahnungsreise Sambia - Aus- und Weiterbildung)

**OCTOBER**

**ZIMBABWE**

tbc

*AV informs*  
**Post election special  
Zimbabwe**  
(Hybrid, Berlin)

**SME**

tbc

*AV SME special*  
**Staff assignment to Africa -  
Basics on tax- and social  
security law**  
(Live-Event, Digital)

**CIRCULAR  
ECONOMY  
SENEGAL**

tbc

*AV informs*  
**Senegal - Circular Economy**  
(Teil der BMWK  
Geschäftsanhaltungsreise  
Senegal - Kreislaufwirtschaft)  
(Digital)



**NOVEMBER**

<b>SME</b>	14.	<i>AV SME special</i> <b>Staff assignment to Africa - Basics on tax- and social security law</b> (Digital)
<b>TRADE &amp; INVEST NIGERIA</b>	15. - 16.	<i>AV hosts</i> <b>Africa Trade &amp; Invest meets Nigeria</b> in cooperation with AHK Nigeria (Live Event, Frankfurt am Main)
<b>CIRCULAR ECONOMY SENEGAL</b>	27. - 1.12.	<i>AV mission</i> <b>Senegal - Circular Economy</b> (BMWK Geschäftsanhahnungsreise Senegal - Kreislaufwirtschaft)

**DECEMBER**

---

**EXCLUSIVE**

tbc

*AV community*  
**Exchange with German  
Ambassadors in African  
countries**  
(Digital)

---

**JANUARY**

**AGRIBUSINESS**  
**BERLIN**

22.

AV hosts  
**10th German-African  
Agribusiness Forum**  
in cooperation with German  
Agribusiness Alliance (GAA)  
(Live Event, Berlin)



Afrika-Verein der deutschen Wirtschaft e.V.

(German-African Business Association)

+49 30 20 60 719-0

[info@afrikaverrein.de](mailto:info@afrikaverrein.de)

[www.afrikaverrein.de](http://www.afrikaverrein.de)

Our Team: <https://www.afrikaverrein.de/afrika-verrein/unser-team/>

as of 31/05/2023