## ANNUAL PLANNING 2021

### RESEARCH 2021

| Studies | - Healthcare markets **North Africa**
- **Morocco** as gate to West African markets
- Promising sectors in **Ethiopia**: Automotive, Healthcare & Renewable Energy
- Market Analysis: Agribusiness in **Ethiopia, Nigeria, Uganda**
- Technical and Vocational Education and Training (TVET) in **Nigeria**
- Market opportunities for companies from Baden-Wuerttemberg in **KwaZulu-Natal, South Africa** |
| --- | --- |
| Research Insights | - Trends to watch in **Nigeria**
- Trends to watch in **South Africa**
- Trends to watch in **Morocco**
- Trends to watch in **Côte d'Ivoire** |
- Issue 2/2021: 16 years of Africa policy: Chancellor Merkel
- Issue 3/2021: North Africa
| Scientific Advisory Board | - **EU-AU-trade**
- Diversification of **global value chains**
- Due diligence in **supply chains**
- **Investment** promotion and financing |

### PUBLIC AFFAIRS 2021

| Topics | - Diversification of Supply Chains / Nearshoring
- EU-Africa Relations
- Due Diligence Law
- Federal Elections
- Investment Promotion and Financing Instruments
- Green Deal with Africa |
The Young Business Network is an initiative which aims to support the next generation of businesses and managers in Germany and in Africa.

**Expert circles**
- Automotive
- Digital Economy
- Energy
- Healthcare
- Hydrogen
- Public Affairs

**JANUARY**

**SCIENCE**
12.
*AV research*
Scientific Advisory Board

**POLITICS**
20.
*AV partners with*
Import Promotion Desk (IPD)
Panel Discussion “The AfCFTA, Post-Cotonou and EU-African Trade Relations – on Track towards a Common Free Trade Area?” within the International Green Week (IGW)

**AGRI BUSINESS**
20. – 21.
*AV partners with*
Import Promotion Desk (IPD)
Matchmaking-Event “Made in Africa – Marketplace for Foods” within the International Green Week (IGW)

**TRADE FAIR SUDAN**
*AV supports*
International Fair of Khartoum (KIF)
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
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<tbody>
<tr>
<td>25.</td>
<td>AV meets Expert Board “East African-German University of Applied Science”</td>
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</tbody>
</table>
| 26.   | **AGRI BUSINESS**  
|       | AV hosts  
|       | 7th German-African Agribusiness Forum (GAAF) – Virtual Edition  
|       | in cooperation with German Agribusiness Alliance (GAA)                             |
| 26.   | **AGRI BUSINESS**  
|       | AV meets  
|       | GAAF-Workshop “Pan African Agribusiness Apex Chamber (PAAAC): Using the momentum of the AfCFTA – creating the body for a Pan-African agribusiness cooperation” |
| 28.   | **EXCLUSIVE**  
|       | AV community  
|       | Digital New Year reception with African Ambassadors  
|       | in cooperation with Allianz SE                                                  |
|       | **FEBRUARY**                                                  |
| 9.    | **EXCLUSIVE**  
|       | AV community  
|       | Expert Circle Public Affairs                                                  |
| 11.   | **BURKINA FASO**  
|       | AV meets  
|       | Post-election special “Burkina Faso”                                            |
| 16.   | **EXCLUSIVE**  
|       | AV community  
|       | Expert Circle Energy in cooperation with PwC                                  |
| 18.   | **AGRI BUSINESS WEST AFRICA**  
|       | AV informs  
|       | Webinar: West Africa – Food processing & packaging  
|       | in CIV, Ghana, Nigeria & Senegal  
|       | in cooperation with Africa Business Network                                    |
| 22.   | **TANZANIA**  
|       | AV meets  
<p>|       | Round Table “Tanzania”                                                          |</p>
<table>
<thead>
<tr>
<th>Country</th>
<th>AV meets/AV informs</th>
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<tbody>
<tr>
<td>CAMEROON</td>
<td>Post-election special “Cameroon”</td>
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<tr>
<td>SME TVET ZAMBIA</td>
<td>AV informs Webinar: Information seminar on Technical Education &amp; Vocational Training in Zambia (BMWi Informationsveranstaltung Sambia – Aus- &amp; Weiterbildung)</td>
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**MARCH**

<table>
<thead>
<tr>
<th>Topic</th>
<th>AV meets/AV informs</th>
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<tr>
<td>EXCLUSIVE HEALTH CARE</td>
<td>Expert Circle Healthcare</td>
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<tr>
<td>POLITICS</td>
<td>AV Africa Insight! The future of development cooperation with Africa</td>
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<tr>
<td>SENEGAL</td>
<td>Round Table “Senegal” – Political Transformation</td>
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<tr>
<td>POLITICS ENERGY</td>
<td>AV meets The future of German energy business (also) lies in Africa (BETD Side Event)</td>
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<td>ENERGY</td>
<td>AV meets Is Hydrogen Africa’s new oil? The potentials and prospects of a German-African hydrogen partnership (BETD Side Event)</td>
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<td>SOUTH AFRICA</td>
<td>Round Table “South Africa” - Manifesting German-South African Trade Relations</td>
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<td>AGRI BUSINESS EAST AFRICA</td>
<td>AV networking Digital Networking East Africa “Pan African Agribusiness Apex Chamber (PAAAC)”</td>
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<td>CÔTE D’IVOIRE</td>
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<td>POLITICS</td>
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<td>EGYPT</td>
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<td>APRIL</td>
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<td>TVET NIGERIA</td>
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<td>CAF</td>
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<td>SUPPLY</td>
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<td>CHAINS AUTO</td>
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<td>MOTIVE</td>
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<td>SUPPLY</td>
<td>23.</td>
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<td>CHAINS</td>
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</table>
| SME | 27. | **AV SME Special**  
Online-seminar: Staff assignments to Africa – Updates on tax-, labour- and social security law |
| UGANDA | 27. | **AV meets**  
Post-election special “Uganda” |
| SUDAN | 29. | **AV partners with**  
Fund for Peace (FFP)  
Investment and Extractives in Sudan: Insights and Implications for Human Rights |

| MAY |
| INPUT | 6. | **AV supports**  
African-German Leadership Academy - Discussion: Looking at sustainability in Africa with German Investors’ eyes. |
| EXCLUSIVE | 7. | **AV meets**  
Board Meeting |
| NIGER | 11. | **AV meets**  
Post-election special “Niger” |
| INPUT | 17. – 18. | **AV supports**  
Africa Europe Forum |
| TANZANIA | 18. | **AV-Meets**  
Tanzania in Transition  
Tanzanian-German Virtual Business Event |
| REPUBLIC CONGO | 26. | **AV meets**  
Round Table “Republic of the Congo”  
- Political Transformation |
| HEALTHCARE | 27. | **AV-Meets**  
Expert panel “Fighting COVID-19: What is the most impactful approach in low-resource settings?”  
In cooperation with Siemens Healthineers |
| **ENERGY** | 1. - 2. | **AV hosts**  
14th German-African Energy Forum (hybrid) |
| **CIRCULAR ECONOMY** | 2. | **AV-Exclusive**  
Workshop “Africa post COVID” in cooperation with GIZ |
| **NORTH AFRICA** | 7. | **AV supports**  
Arab-German Business Cooperation Webinar - Adjusting to the New Normal post Covid-19 – |
| **POLITICS** | 8. | **AV supports**  
Ambassadors Conference Business Forum (#BokoWita21): Panel „Africa as a Business Partner: New Opportunities as a result of AfCFTA“ |
| **HYDROGEN** | 8. | **AV hosts**  
1st Unlocking Industries - Hydrogen in Africa |
| **INPUT** | 8. | **AV supports**  
Africa Telehealth Conference |
| **SUDAN TUNISIA** | 9.-10. | **AV meets**  
Energy Country Sessions “Powering Sudan & Powering Tunisia” |
| **DRC** | 17. | **AV meets**  
Round Table “Democratic Republic of Congo (DRC)” |
| **DIGITAL ECONOMY HEALTH CARE RWANDA** | 17. | **AV hosts**  
Webinar: Digital Services for Healthcare Economy in Rwanda |
| START-UP GHANA | 17. AV supports  
Weblink "Start-up Champion Ghana - Situation and perspective of Ghanaian start-ups and German development cooperation", Friedrich-Naumann-Stiftung für die Freiheit |
| World Bank AFRICA | 22. AV meets  
Business opportunities for German companies at the World Bank |
| POLITICS AGRI BUSINESS | 22. AV supports  
9th Foreign Trade Congress of the German Agri Food Business "African Continental Free Trade Area", BMEL |
| HEALTH TUNISIA | 24. AV meets  
Round Table “Tunisia”– Healthcare |
| TRADE FAIR EGYPT | 26. – 29. AV supports  
Big 5 Construct in Cairo |
| HEALTH CARE UGANDA | 29. AV hosts  
German-African Healthcare Symposium on the sidelines of Regional World Health Summit in Kampala, Uganda |
| ENERGY TUNISIA | 30. AV supports  
German-Tunisian Power-to-X Dialogue Series (Tunisian-German Power-to-X alliance) |

**JULY**

**AUGUST**

| TRADE FAIR SOUTH AFRICA | 23. – 25. AV supports  
African Construction Expo & Totally Concrete by Big 5 in Johannesburg |
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<tr>
<th>EVENT</th>
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<tr>
<td><strong>TRADE FAIR MOZAMBIQUE</strong></td>
<td>26. – 1.9.</td>
<td>AV supports FACIM in Maputo</td>
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<tr>
<td><strong>G20 INVESTMENT SUMMIT</strong></td>
<td>27.</td>
<td>AV meets 3rd G20 Compact with Africa Investment Summit, under the patronage of German chancellor Angela Merkel</td>
</tr>
<tr>
<td><strong>TRADE FAIR GHANA</strong></td>
<td>8. – 10.</td>
<td>AV supports WACEEE in Accra</td>
</tr>
<tr>
<td><strong>AUTO MOTIVE</strong></td>
<td>8.</td>
<td>AV meets Expert Circle Automotive on the sidelines of the IAA Mobility in Munich, in cooperation with VDA</td>
</tr>
<tr>
<td><strong>SENEGAL</strong></td>
<td>27.9. – 1.10.</td>
<td>AV mission Business Mission to Senegal „Dakar Innovation Mission“ in cooperation with „Prosper Africa“ &amp; ECOTEC</td>
</tr>
<tr>
<td><strong>TRADE FAIR ANGOLA</strong></td>
<td>28.9. – 2.10.</td>
<td>AV supports FILDA in Luanda</td>
</tr>
<tr>
<td><strong>SME</strong></td>
<td>30.</td>
<td>AV SME Special SME Specialist Seminar: Staff assignments to Africa</td>
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<td><strong>EXCLUSIVE</strong></td>
<td>30.9. – 1.10.</td>
<td>AV meets Closed Meeting</td>
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<td><strong>POLITICS</strong></td>
<td>tbc</td>
<td>AV Africa Insight! Exchange &amp; innovative approach &amp; positions for German-African business relations</td>
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<tr>
<td><strong>ENERGY ANGOLA</strong></td>
<td>tbc</td>
<td>AV meets Opportunities for renewable energy in Angola and investment reforms, in cooperation with VdA</td>
</tr>
<tr>
<td><strong>MINING GUINEA CIV</strong></td>
<td>10.- 14.</td>
<td>AV mission Mining and Raw Materials on behalf of BMWi</td>
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<tr>
<td><strong>HEALTH CARE</strong></td>
<td>27.</td>
<td>AV hosts 8th German-African Healthcare Forum on the sideline of the World Health Summit 24. – 26.10.2021 in cooperation with GHA</td>
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<tr>
<td><strong>TRADE FAIR</strong></td>
<td>tbc</td>
<td>AV supports eLearning Africa</td>
</tr>
<tr>
<td><strong>RESEARCH ETHIOPIA</strong></td>
<td>tbc</td>
<td>AV research Presentation study “Promising sectors in Ethiopia: Automotive, Healthcare &amp; Renewable Energy”</td>
</tr>
<tr>
<td><strong>EXCLUSIVE DIGITAL ECONOMY</strong></td>
<td>tbc</td>
<td>AV community Expert Circle Digital Economy</td>
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<td><strong>TVET ETHIOPIA</strong></td>
<td>8.- 11.</td>
<td>AV mission Technical and Vocational Education and Training on behalf of BMWi</td>
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<td><strong>NIGERIA</strong></td>
<td>9.- 10.</td>
<td>AV hosts German-Nigerian Business Forum in Lagos in cooperation with AHK Nigeria</td>
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| **SCIENCE** | 16. | AV research  
13th Scientific Advisory Board Meeting |
| **EAST AFRICA** | 25.- 26. | AV mission  
**East Africa Weeks**  
Several workshops on East African region in Kenya in cooperation with East African Business Council (EABC) |
| **SCIENCE EAST AFRICA** | tbc | AV mission  
Conference “East African-German University of Applied Science” in Kenya in cooperation with Rhine-Waal University of Applied Science |
| **FINANCE** | tbc | AV hosts  
8th Finance @work |
| **RESEARCH POLITICS** | tbc | AV research  
Lecture Series Africa - Expert discussions in the German Bundestag in cooperation with Deutsche Afrika Stiftung (DAS) |
| **SCIENCE EAST AFRICA** | tbc | AV mission  
Expert Board “East African-German University of Applied Science” in Kenya in cooperation with Rhine-Waal University of Applied Science |
| **DECEMBER** | | |
| **RWANDA AUTOMOTIVE** | 8.- 9. | AV supports  
AAAM Automotive Forum at Intra-African Trade Fair, Rwanda |
| **ZAMBIA** | tbc | AV meets  
Post-election special “Zambia” |
| **POLITICS** | tbc | AV Africa Insight!  
Exchange & innovative approach & positions for German-African business relations |
Events in planning:

**EXCLUSIVE**

| tbc | AV meets General Assembly |

**Outlook**

**AGRI BUSINESS**

- 24.1.22
  - AV hosts
  - 8th German-African Agribusiness Forum (GAAF), in cooperation with German Agribusiness Alliance (GAA)

**TRADE FAIR**

- February 2022
  - AV supports
  - SITP, Algiers, Algeria

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as of 9/7/2021