

# ANNUAL PLANNING 2023

## RESEARCH

### STUDIES & FACT- SHEETS

- Automotive market in Kenya & Ethiopia
- Automotive market in Ghana
- Circular Economy in Kenya & Uganda
- Healthcare in Côte d'Ivoire & Senegal

### RESEARCH INSIGHTS

- Trends to watch: Nearshoring,
- Trends to watch: Diversification,
- Trends to watch: Agribusiness & Food Security

### SCIENTIFIC ADVISORY BOARD

- EU-AU-trade
- Diversification of global value chains
- Regional integration
- Investment promotion and financing

### MAGAZINE *aw*

- Two issues

**PUBLIC  
AFFAIRS**

**TOPICS**

- Diversification towards Africa
- Succession of „Compact with Africa“
- Climate foreign policy · renewable energy · Hydrogen partnership with Africa
- Regional integration
- Securing & qualifying skilled workers

**COMMUNITY**

**indeed  
Africa!**

The Young Business Network is an initiative which aims to support the next generation of businesses & managers in Germany and in Africa

**EXPERT  
CIRCLES**

- Automotive
- Hydrogen
- Healthcare
- Supply Chains/Logistics
- Public Affairs
- South Africa
- East African Community

**WORKING  
GROUPS**

- Education & Qualification
- Financing

## EVENTS

January  
23rd

**9th German-African Agribusiness Forum**

June  
14th - 15th

**2nd Unlocking Industries: Hydrogen in Africa**  
part of the "German-African Energy Forum" brand

November  
15th - 16th

**2nd Africa Trade & Invest meets**  
**10th German-Nigerian Business Forum**

## DELEGATION TRIPS

February  
6th - 10th

**Morocco**  
**Energy & Hydrogen**

February  
20th - 24th

**Senegal & Côte d'Ivoire**  
**Healthcare**

June  
19th - 23rd

**Kenya & Uganda**  
**Circular Economy**

July  
3rd - 7th

**Ghana**  
**Automotive**

September  
25th - 29th

**Zambia**  
**Technical & Vocational Education & Training**

November  
27th - 1st  
December

**Senegal**  
**Circular Economy**

**JANUARY**

<b>NORTH AFRICA</b>	19.	<p><i>AV partners</i></p> <p><b>New Year's reception</b> in cooperation with North Africa Middle East Initiative (NMI) (Live Event, Berlin)</p>
<b>AGRI-BUSINESS</b>	23.	<p><i>AV hosts</i></p> <p><b>9th German-African Agribusiness Forum</b> "The Path to Food Sovereignty – Sustainable and Resilient Agriculture for Africa" in cooperation with German Agribusiness Alliance (GAA) (Live Event, Berlin)</p>
<b>TRADE FAIR SUDAN</b>	24. - 31.	<p><i>AV supports</i></p> <p><b>Khartoum International Fair (KIF)</b> (Live Event, Khartoum)</p>
<b>POLITICS</b>	26.	<p><i>AV partners</i></p> <p><b>Applied Sciences as Drivers of Innovation in Africa - How to Support the Developmental Contribution</b> in cooperation with University Network HAW Afrika (Live Event, Berlin)</p>
<b>EAC</b>	26.	<p><i>AV partners</i></p> <p><b>Business Outlook Eastern Africa</b> in cooperation with Eastern African Association (Digital)</p>
<b>HEALTH SENEGAL &amp; CÔTE D'IVOIRE</b>	31.	<p><i>AV informs</i></p> <p><b>Webinar: Senegal &amp; Côte d'Ivoire - Healthcare</b> (Teil der BMWK Markterkundungsreise Senegal &amp; Côte d'Ivoire - Gesundheitswirtschaft, Medizin- und Labortechnik)</p>

**FEBRUARY**

<b>EXCLUSIVE</b>	1.	AV community <b>New Year's reception with the Group of African Ambassadors</b> in cooperation with ODDO BHF (Digital)
<b>TEAM</b>	2. - 3.	AV Team <b>Off-Site in Warnemünde</b>
<b>POLITICS</b>	6.	AV Partners <b>Book reading "Jenseits von Europa - Was afrikanische Unternehmerinnen und Unternehmer besser machen"</b> in cooperation with Konrad Adenauer Stiftung (Live Event, Berlin)
<b>HYDROGEN ENERGY MOROCCO</b>	6. - 10.	AV mission <b>Morocco - Hydrogen &amp; Renewables</b> in cooperation with AHK Morocco & IRESEN
<b>POLITICS</b>	7.	AV Meets <b>Round Table</b> with Dr Vera Songwe (Live Event, Berlin)
<b>AGRIBUSINESS SOUTHERN AFRICA</b>	7.	AV meets <b>Round Table</b> with Mr. Menghestab Haile, Regional Director Southern Africa, World Food Programme (Hybrid, Berlin)
<b>EXCLUSIVE HEALTH</b>	14.	AV community <b>Exprt Circle Healthcare</b> (Digital)
<b>EXCLUSIVE LOGISTIK</b>	15.	AV Community <b>Expert Circle Logistic</b> (Digital)

**FEBRUARY**

<p><b>HEALTH</b> <b>SENEGAL &amp;</b> <b>COTE D'IVOIRE</b></p>	<p>20. - 24.</p>	<p><i>AV mission</i> <b>Senegal &amp; Côte d'Ivoire - Healthcare</b> (BMWK Markterkundungsreise Senegal &amp; Côte d'Ivoire - Gesundheitswirtschaft, Medizin- und Labortechnik)</p>
<p><b>EXCLUSIVE</b> <b>FINANCE</b></p>	<p>23.</p>	<p><i>AV community</i> <b>Working Group "Finance"</b> (Live Event, Frankfurt)</p>
<p><b>EXCLUSIVE</b> <b>TVET</b></p>	<p>23.</p>	<p><i>AV community</i> <b>Working Group "Education &amp; Qualification"</b> (Digital)</p>
<p><b>EXCLUSIVE</b> <b>SOUTH AFRICA</b></p>	<p>tbc</p>	<p><i>AV community</i> <b>Expert Circle South Africa</b> (Digital)</p>

MARCH

**CONFERENCE  
& TRADE FAIR  
ETHIOPIA**

2. - 4.

*AV partners*

**Made in Germany (MiGA)**  
(Live Event, Addis Ababa)

**POLITICS**

tbc

*AV community*

**Expert Circle Public Affairs**  
(Digital)

**APRIL**

<b>SME</b>	27.	<i>AV SME Special</i> <b>Staff assignment to Africa - Basics on tax- and social security law</b> (Digital)
<b>SCIENCE</b>	tbc	<i>AV research</i> <b>16th Scientific Advisory Board Meeting</b> (Hybrid, Berlin)
<b>ENERGY ALGERIA</b>	tbc	<i>AV meets</i> <b>Energy in Algeria</b> (Digital)
<b>NIGERIA</b>	tbc	<i>AV community</i> <b>Post election special Nigeria</b> (Hybrid, Berlin)
<b>AGRI- BUSINESS BENIN</b>	tbc	<i>AV partners</i> <b>Roundtable Benin</b> in cooperation with German Agribusiness Alliance (GAA) (Digital)



**MAY**

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**EXCLUSIVE**  
**EAC**

tbc

*AV community*  
**Expert Circle East African  
Community**  
(Digital)

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**AFRICA**

16.

*AV partners*  
**Building Bridges - Africa in  
cooperation with WILO**  
(WILO Wirtschaftskonferenz 2023)  
(Live Event, Dortmund)

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<b>HYDROGEN ENERGY</b>	14. - 15.	<i>AV hosts</i> <b>2nd Unlocking Industries - Hydrogen in Africa</b> Part of the "German-African Energy Forum" brand (Live Event, Hamburg)
<b>CIRCULAR ECONOMY KENYA &amp; UGANDA</b>	19. - 23.	<i>AV mission</i> <b>Kenya &amp; Uganda - Circular Economy</b> (BMWK Geschäftsanhaltungsreise Kenia & Uganda - Kreislaufwirtschaft)
<b>FAIR SOUTH AFRICA</b>	27. - 29.	<i>AV supports</i> <b>Big 5 Construct South Africa</b> (Live Event, Johannesburg)
<b>FAIR ALGERIA</b>	tbc	<i>AV supports</i> <b>Salon International des Travaux Public (SITP)</b> (Live Event, Algier)

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**JULY**

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<b>AUTOMOTIVE</b> <b>GHANA</b>	3. - 7.	<i>AV mission</i> <b>Ghana - Automotive</b> (BMWK Geschäftsanbahnungsreise Ghana - Fahrzeugindustrie und Fahrzeugzulieferer)
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<b>FAIR</b> <b>SOUTH</b> <b>AFRICA</b>	5. - 7.	<i>AV supports</i> <b>IFAT Africa</b> (Live Event, Johannesburg)
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<b>EXCLUSIVE</b>	tbc	<i>AV community</i> <b>General Assembly</b>
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**AUGUST**

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**ROUNDTABLE**

tbc

*AV meets*

**Roundtables with the German  
Ambassadors in Africa**

in the framework of the Ambassadors'  
conference (BoKoWiTa)

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SEPTEMBER

**FAIR**  
AUTOMOTIVE

5. - 10.

*AV partners*  
**IAA Mobility Side Event**  
(Live Event, Munich)

**FAIR**  
ENERGY

12. - 15.

*AV partners*  
**Husum Wind Side Event**  
(Live Event, Husum)

**TVET**  
ZAMBIA

25. - 29.

*AV mission*  
**Sambia - TVET**  
(BMWK Geschäftsanbahnungsreise  
Sambia - Aus- und Weiterbildung)

**OCTOBER**

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**EXCLUSIVE**

**SOUTH  
AFRICA**

tbc

*AV community*

**Expert Circle South Africa**  
(Digital)

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**ZIMBABWE**

tbc

*AV informs*

**Post election special Zimbabwe**  
(Hybrid, Berlin)

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**SME**

tbc

*AV SME special*

**Staff assignment to Africa - Basics  
on tax- and social security law**  
(Digital)

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**CIRCULAR  
ECONOMY  
SENEGAL**

tbc

*AV informs*

**Webinar: Senegal - Circular Economy**  
(Teil der BMWK  
Geschäftsanhaltungsreise Senegal -  
Kreislaufwirtschaft)

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**NOVEMBER**

**TRADE &  
INVEST  
NIGERIA**

15. - 16.

*AV hosts*

**2nd Africa Trade & Invest meets  
10th German-Nigerian Business  
Forum**

in cooperation with AHK Nigeria  
(Live Event, Frankfurt am Main)

**CIRCULAR  
ECONOMY  
SENEGAL**

27. - 1.12.

*AV mission*

**Senegal - Circular Economy**

(BMWK Geschäftsanbahnungsreise  
Senegal - Kreislaufwirtschaft)

**DECEMBER**

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**EXCLUSIVE**

tbc

*AV community*

**Exchange with German  
Ambassadors in African countries**  
(Digital)

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