

# ANNUAL PLANNING 2023

## RESEARCH

### STUDIES & FACT- SHEETS

- Automotive market in Kenya & Ethiopia
- Automotive market in Ghana
- Circular Economy in Kenya & Uganda
- Healthcare in Côte d'Ivoire & Senegal

### RESEARCH INSIGHTS

- Trends to watch: Nearshoring
- Trends to watch: Diversification
- Trends to watch: Agribusiness & Food Security
- Trends to watch: Hydrogen

### SCIENTIFIC ADVISORY BOARD

- EU-AU-trade
- Diversification of global value chains
- Regional integration
- Investment promotion and financing

**PUBLIC  
AFFAIRS**

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## TOPICS

- Diversification towards Africa
- Succession of „Compact with Africa“
- Climate foreign policy · renewable energy · Hydrogen partnership with Africa
- Regional integration
- Securing & qualifying skilled workers

**COMMUNITY**

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## indeed Africa!

The Young Business Network is an initiative which aims to support the next generation of businesses & managers in Germany and in Africa

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## EXPERT CIRCLES

- Automotive
- Energy
- Hydrogen
- Healthcare
- Supply Chains/Logistics
- Public Affairs
- South Africa
- East African Community
- Circular Economy

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## WORKING GROUPS

- Education & Qualification
- Financing

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## EVENTS

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January  
23rd **9th German-African Agribusiness Forum**

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June  
14th - 15th **2nd Unlocking Industries: Hydrogen in Africa**

part of the "German-African Energy Forum" brand

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November  
20th **G20 Investment Summit -  
German Business and the CWA Countries**

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## DELEGATION TRIPS

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February  
6th - 10th **Morocco  
Energy & Hydrogen**

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February  
20th - 24th **Senegal & Côte d'Ivoire  
Healthcare**

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September  
25th - 29th **Zambia  
Education**

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November  
27th - 1st  
December **Senegal  
Circular Economy**

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December  
4th - 8th **Ghana  
Automotive**

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**JANUARY**

<b>NORTH AFRICA</b>	19.	<p><i>AV partners</i></p> <p><b>New Year's reception</b> in cooperation with North Africa Middle East Initiative (NMI) (Live Event, Berlin)</p>
<b>AGRI-BUSINESS</b>	23.	<p><i>AV hosts</i></p> <p><b>9th German-African Agribusiness Forum</b> "The Path to Food Sovereignty – Sustainable and Resilient Agriculture for Africa" in cooperation with German Agribusiness Alliance (GAA) (Live Event, Berlin)</p>
<b>TRADE FAIR SUDAN</b>	24. - 31.	<p><i>AV supports</i></p> <p><b>Khartoum International Fair (KIF)</b> (Live Event, Khartoum)</p>
<b>POLITICS</b>	26.	<p><i>AV partners</i></p> <p><b>Applied Sciences as Drivers of Innovation in Africa - How to Support the Developmental Contribution</b> in cooperation with University Network HAW Afrika (Live Event, Berlin)</p>
<b>EAC</b>	26.	<p><i>AV partners</i></p> <p><b>Business Outlook Eastern Africa</b> in cooperation with Eastern African Association (Digital)</p>
<b>HEALTH SENEGAL &amp; CÔTE D'IVOIRE</b>	31.	<p><i>AV informs</i></p> <p><b>Webinar: Senegal &amp; Côte d'Ivoire - Healthcare</b> (Teil der BMWK-Marktsondierungsreise Senegal &amp; Elfenbeinküste - Gesundheitswirtschaft, Medizin- und Labortechnik)</p>

**FEBRUARY**

<b>EXCLUSIVE</b>	1.	<p><i>AV community</i></p> <p><b>New Year's reception with the Group of African Ambassadors</b> in cooperation with ODDO BHF (Digital)</p>
<b>TEAM</b>	2. - 3.	<p><i>AV Team</i></p> <p><b>Off-Site in Warnemünde</b></p>
<b>POLITICS</b>	6.	<p><i>AV partners</i></p> <p><b>Book reading "Jenseits von Europa - Was afrikanische Unternehmerinnen und Unternehmer besser machen"</b> in cooperation with Konrad Adenauer Stiftung (Live Event, Berlin)</p>
<b>HYDROGEN ENERGY MOROCCO</b>	6. - 10.	<p><i>AV mission</i></p> <p><b>Morocco - Hydrogen &amp; Renewables</b> in cooperation with AHK Morocco &amp; IRESEN</p>
<b>AGRIBUSINESS SOUTHERN AFRICA</b>	7.	<p><i>AV meets</i></p> <p><b>Round Table</b> with Mr. Menghestab Haile, Regional Director Southern Africa, World Food Programme (Hybrid, Berlin)</p>
<b>EXCLUSIVE HEALTH</b>	14.	<p><i>AV community</i></p> <p><b>Expert Circle Healthcare</b> (Digital)</p>
<b>EXCLUSIVE LOGISTIC</b>	15.	<p><i>AV Community</i></p> <p><b>Expert Circle Logistic</b> (Digital)</p>

**FEBRUARY**

**HEALTH**  
**SENEGAL &**  
**COTE**  
**D'IVOIRE**

20. - 24.

*AV mission*  
**Senegal & Côte d'Ivoire -  
Healthcare**  
(BMWK  
Geschäftsanhaltungsreise  
Senegal & Elfenbeinküste -  
Gesundheitswirtschaft,  
Medizin- und Labortechnik)

**EXCLUSIVE**  
**FINANCE**

23.

*AV community*  
**Working Group "Finance"**  
(Live Event, Frankfurt)

**EXCLUSIVE**  
**EDUCATION**

23.

*AV community*  
**Working Group "Education  
& Qualification"**  
(Digital)

**POLITICS**

28.

*AV Partners*  
**Round Table BMZ**

**MARCH**

**CONFERENCE &  
TRADE FAIR  
ETHIOPIA**

2. - 4.

*AV partners*  
**Made in Germany (MiGA)**  
(Live Event, Addis Ababa)

**LESOTHO**

2.

*AV partners*  
**Round Table Lesotho  
with Hon. Lejone Mpotjoane,  
Minister for Foreign Affairs  
and International relations  
and Hon. Mokhethe Shelile,  
Minister for Trade, Industry,  
Business, Development and  
Tourism, in cooperation with  
DIHK**  
(Berlin)

**BOTSWANA**

2.

*AV meets*  
**Round Table Botswana  
with Hon. Karabo Gare,  
Minister of Entrepreneurship**  
(Hybrid, Berlin)

**BUSINESS  
FORUM  
SUDAN**

20.

*AV partners*  
**Digital Business Talk Sudan  
Status quo - Perspectives-  
Future Partnerships**  
(in collaboration with GIZ  
Sudan)  
(Digital)

**BUSINESS  
FORUM  
KENYA**

27.

*AV hosts*  
**Business Forum Kenya  
with H.E. William Ruto,  
President of the Republic of  
Kenya**  
(Live-Event, Berlin)

**MARCH**

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<b>ENERGY NIGERIA</b>	29.	<i>AV meets</i> <b>Round Table Nigeria with Minister of Power Hon. Engr. Abubakar Aliyu</b> (Live Event, Berlin)
<b>SME</b>	29.	<i>AV (SME) Seminar</i> <b>Security challenges with project plannings and staff assignments to Africa: Current situation and planning recommendations</b> (Digital)
<b>ETHIOPIA</b>	30.	<i>AV meets</i> <b>Round Table with the Ethiopian Minister of Energy, Hon. Dr. Habtamu Itefa</b> (Hybrid, Berlin)
<b>MAURITANIA</b>	30.	<i>AV meets</i> <b>Round Table Mauretanien with Mauritanian Energy Minister Abdessalam Ould Mohamed Saleh</b> (Hybrid, Berlin)

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**APRIL**

<b>SOMALIA</b>	4.	<i>AV hosts</i> <b>Round Table Somalia with the Ministry of Trade, Delegation of the European Union and UNIDO</b> (Hybrid, Berlin)
<b>EXCLUSIV</b>	24.	<i>AV community</i> <b>Board meeting</b> (Frankfurt am Main)
<b>EXCLUSIV</b>	24.	<i>AV community</i> <b>General Assembly</b> (Frankfurt am Main)
<b>SCIENCE</b>	25.	<i>AV research</i> <b>16th Scientific Advisory Board Meeting</b> (Hybrid, Berlin)
<b>SME</b>	27.	<i>AV (SME) Seminar</i> <b>Staff assignments to Africa – Updates on international tax-, labour- and social security law</b> (Digital)

<b>POLITICS</b>	4.	<i>AV Africa Insight</i> <b>Africa - from Raw Material Supplier to Value Chain Creation</b> (Live-Event, Berlin)
<b>CONFERENCE</b> <b>EGYPT</b>	5. - 7.	<i>AV input</i> <b>International Conference Sustainable Industrial Areas</b> (Live-Event, in Cairo)
<b>HEALTH</b>	11.	<i>AV partners</i> <b>Africa MedPharma Day</b> Business opportunities in the health sector in West Africa (Live Event, Frankfurt am Main)
<b>TRADE</b> <b>ANGOLA</b>	12	<i>AV partners</i> <b>Business Forum Angola, Berlin</b> (Live-Event, Berlin)
<b>BUSINESS FORUM</b> <b>ERITREA</b>	15.	<i>AV meets</i> <b>Business talk with the German Chargé d'Affaires in Eritrea, Peter Fahrenholtz</b> (Hybrid, Berlin)
<b>AFRICA</b>	16.	<i>AV partners</i> <b>Building Bridges - Africa</b> in cooperation with WILO (WILO Wirtschaftskonferenz 2023) (Live Event, Dortmund)
<b>FINANCE</b>	24	<i>AV partners</i> <b>Casablanca Finance &amp; Afrika-Verein Event</b> (Live Event, Casablanca)
<b>AGRI-BUSINESS</b> <b>BENIN</b>	25.	<i>AV meets</i> <b>Round Table Agri-Business Benin</b> in cooperation with with Apex-Benin & German Agribusiness Alliance (GAA) (Digital)

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**BUSINESS FORUM**  
**CAMEROON** 1. *AV partners*  
**German-Cameroonian Business Forum**  
in cooperation with GIZ  
(Live Event, Berlin)

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**BUSINESS**  
**AFRICA** 5. - 6. *AV partners*  
**Africa CEO Forum**  
in cooperation with Jeune Afrique  
(Live-Event, Abidjan)

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**DIGITALISATION**  
**AFRICA & EUROPE** 6. *AV partners*  
**Digitalisation and Innovation in Africa and Europe: Between Science Fiction and Reality**  
in cooperation with Konrad-Adenauer-Stiftung  
(Live-Event, Berlin)

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**HYDROGEN** 14. - 15. *AV hosts*  
**2nd Unlocking Industries - Hydrogen in Africa**  
Part of the "German-African Energy Forum" brand  
(Live Event, Hamburg)

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**BUSINESS FORUM** 20. *AV hosts*  
**Zanzibar Business Forum with H.E. Dr. Hussein Ali Mwinyi, President of Zanzibar**  
(Live-Event, Berlin)

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**EXCLUSIVE  
EDUCATION**

4.

*AV community*  
**Working Group**  
"Education & Qualification"  
(Digital, Berlin)

**POLITICS**

4.

*AV partners*  
**Afrika-Strategie 2023**  
in cooperation with Table Media  
(Hybrid, Berlin)

**FAIR  
SOUTH AFRICA**

5. - 7.

*AV supports*  
**IFAT Africa**  
(Live Event, Johannesburg)

**UGANDA**

11.

*AV meets*  
**Round Table with the German  
Ambassador in Kampala  
Matthias Schauer**  
(AV Office Berlin & Digital)

**BOTSWANA**

26.

*AV partners*  
**Exploring SADC - Doing  
Business in Botswana**  
in cooperation with AHK & BITC  
(Webinar)

**AUGUST**

**CIRCULAR  
ECONOMY  
SENEGAL**

10.8

*AV informs*  
**Webinar Senegal - Circular  
Economy**  
(Digital)

**TRADE FAIR  
MOZAMBIQUE**

28.8. - 3.9.

*AV supports*  
**FACIM 2023, Maputo**  
(Live-Event, Maputo)

**ZAMBIA**

29.

*AV partners*  
**Exploring SADC - Doing  
Business in Zambia**  
in cooperation with AHK & ZDA  
(Webinar)

**MARKET INSIGHT  
EGYPT**

30.

*AV partners*  
**African Continental Free  
Trade Area**  
in collaboration with the  
Egyptian Embassy  
(Webinar)

**MARKET INSIGHT  
EGYPT**

31.

*AV partners*  
**Egyptian Market for Food &  
Beverages**  
in collaboration with IHK-  
Exportakademie GmbH  
(Digital)

**SEPTEMBER**

<b>STARTUP</b>	2.	<i>AV supports</i> <b>AIDIA - Afrodeutscher Startup Pitch 2023</b> (Live Event, Hamburg)
<b>TUNISIA</b>	4.	<i>AV meets</i> <b>Round Table Tunisia with Ambassador Peter Prügel - BoKoWiTa</b> (AV Office Berlin)
<b>ETHIOPIA</b>	6.	<i>AV meets</i> <b>Round Table Ethiopia with Ambassador Stephan Auer - BoKoWiTa</b> (AV Office Berlin)
<b>SENEGAL</b>	6.	<i>AV meets</i> <b>Round Table Senegal with Ambassador Sönke Siemon - BoKoWiTa</b> (AV Office Berlin)
<b>KENYA</b>	6.	<i>AV meets</i> <b>Round Table Kenya with Ambassador Sebastian Groth - BoKoWiTa</b> (AV Office Berlin)
<b>ZAMBIA</b>	6.	<i>AV meets</i> <b>Round Table Zambia with Ambassador Anne Wagner-Mitchell - BoKoWiTa</b> (AV Office Berlin)
<b>FAIR AUTOMOTIVE</b>	6.	<i>AV partners</i> <b>IAA Mobility Side Event</b> (Live Event, Munich)

**SEPTEMBER**

<b>MAURETANIA</b>	8.	<i>AV meets</i> <b>Round Table Mauretania with Ambassador Isabell Hénin - BoKoWiTa</b> (Live Event, Berlin)
<b>EXCLUSIVE ENERGY</b>	13.	<i>AV exclusive</i> <b>Expert Circle Energy</b> (digital)
<b>EXCLUSIVE</b>	14. - 15.	<i>AV community</i> <b>Board Meeting &amp; Retreat</b> (Live-Event, Berlin)
<b>BUSINESS FORUM LIBERIA</b>	19.	<i>AV partners</i> <b>4th German-Liberian Business Forum</b> (Live Event, Leipzig)
<b>MOROCCO</b>	19.-21.	<i>AV supports</i> <b>World Power-To-X Summit</b> (Live-Event in Marrakech & Guelmim, Marokko)
<b>EDUCATION ZAMBIA</b>	25. - 29.	<i>AV mission</i> <b>Zambia</b> (BMWK Geschäfts-anbahnungsreise nach Sambia - Aus- und Weiterbildung)
<b>EXCLUSIVE CIRCULAR ECONOMY</b>	26.	<i>AV exclusive</i> <b>Expert Circle Circular Economy</b> in cooperation with ReTech Partnership (Hybrid, Berlin)
<b>EXCLUSIVE HEALTH</b>	28.	<i>AV community</i> <b>Expert Circle Healthcare</b> (Digital)

**OCTOBER**

**EXCLUSIVE**  
**SOUTH**  
**AFRICA**

5.

*AV exclusive*  
**Expert Circle South Africa**  
(Live-Event in Johannesburg, South Africa)

**POLITICS**

11.

*AV politics*  
**Africa Insight! x Africa.Table – What is the status quo and what are the expectations for the G20 Compact with Africa conference?**  
(Live-Event, Berlin)

**SME**

12.

*AV (SME) seminar*  
**Safety-compliant project planning and staff deployment to Africa - current situation and recommendations for action**  
(Digital)

**EXCLUSIVE**  
**EDUCATION**

18.

*AV community*  
**Working Group**  
"Education & Qualification"  
(Hybrid, Berlin)

**ZIMBABWE**

tbc

*AV informs*  
**Post election special Zimbabwe**  
(Digital)



**NOVEMBER**

<b>SME</b>	14.	<i>AV (SME) seminar</i> <b>Foreign professionals in Germany - tax, social security and immigration law aspects</b> (Digital)
<b>SUMMIT</b>	20.	<i>AV partners</i> <b>4th G20 Investment Summit - German Business and the CwA Countries</b> in cooperation with SAFRI (Live Event, Berlin)
<b>NIGERIA</b>	21.	<i>AV hosts</i> <b>10th German-Nigerian Business Forum</b> in cooperation with AHK Nigeria (Live-Event, Berlin)
<b>CIRCULAR ECONOMY SENEGAL</b>	27. - 1.12.	<i>AV mission</i> <b>Senegal - Circular Economy</b> (BMWK Geschäfts- anbahnungsreise nach Senegal - Kreislaufwirtschaft)

**DECEMBER**

**AUTOMOTIVE**  
**GHANA**

4. - 8.

*AV mission*  
**Ghana - Automotive**  
(BMWK Geschäfts-  
anbahnungsreise nach Ghana -  
Automobilindustrie und -  
zulieferer)

**ENERGY**  
**TRADE FAIR**

6. - 8.

*AV partners*  
**OFF-GRID Expo + Conference**  
(Live-Even, Augsburg)

**EXCLUSIVE**

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*AV community*  
**Exchange with German**  
**Ambassadors in African**  
**countries**  
(Digital)

**OUTLOOK**

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<b>AGRIBUSINESS</b> <b>BERLIN</b>	22.1.	<i>AV hosts</i> <b>10th German-African Agribusiness Forum</b> in cooperation with German Agribusiness Alliance (GAA) (Live-Event)
<b>CIRCULAR ECONOMY</b> <b>KENYA</b> <b>UGANDA</b>	26.2 - 1.3.	<i>AV mission</i> <b>Kenya &amp; Uganda</b> (BMWK Geschäfts-anbahnungsreise - Kreislaufwirtschaft)
<b>ENERGY</b>	15. - 16. 5	<i>AV hosts</i> <b>17th German-African Energy Forum</b>

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Afrika-Verein der deutschen Wirtschaft e.V.

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