About AHBS

The Africa Health Business Symposium (AHBS) is a pan-African conference that sits at the heart of the African healthcare scene. Via AHBS, AHB has set the pace towards constructive working relationships between the public and private sector, creating a more enabling environment for the private health sector on the African continent. In 2020 and 2021, via a virtual platform, the AHBS brought together key stakeholders in the healthcare development sector, including influential public and business leaders, experts, investors and entrepreneurs for a series of webinars - facilitating the sharing of insights and lessons learned.
Women in Africa are the pillars of their families and communities. They serve as the life-givers, mothers, peacemakers, entrepreneurs and the providers of care for children and the elderly. However, they bear a disproportionately large share of the global disease burden and death. It is therefore crucial that we protect and promote the health of women on the continent - with a focus on quality, affordability and equity - for the wellbeing and development of both current and future generations.

Additionally, significant socioeconomic benefits can be derived from improving women's healthcare in Africa. Representing over 50% of a continent’s human resources, women’s health in Africa also has major implications on the overall development of Africa.

Women in Africa are more likely to die from communicable diseases (e.g. HIV, tuberculosis and malaria), maternal and perinatal conditions, and nutritional deficiencies, than women in other regions of the world.
Main concerns for women’s health in Africa

Reproductive, maternal, neonatal and child health (RMNCH)

High maternal mortality
- Main causes of maternal mortality are obstetric hemorrhage, puerperal sepsis, pregnancy-induced hypertension (including eclampsia), obstructed labour and ruptured uterus and complications of unsafe abortion.
- According to the WHO 66% of all global maternal deaths occur in Sub-Saharan Africa.

HIV/AIDS
In Sub-Saharan Africa, the number of women with HIV/AIDS stands at approximately **14 million**. In the region, amongst adults, women comprise **56%** of new infections. For the youth (**15-24 years**) this number is even higher, with **67%** of the new infections amongst young people occurring in girls.

Family planning
Sub-Saharan African has the highest fertility rate and the highest unmet need of family planning solutions. Increased access to contraceptives and family planning information will result in fewer women dying in pregnancy and childbirth, fewer unintended pregnancies, less abortions and a decrease in infant deaths.
- **42%** of women living in urban areas between the ages of 15-24 years have a pregnancy before the age of 18; in rural areas the number is more than **50%**.
- **Less than 20%** of African women use modern contraceptives.
The increased burden of Non-Communicable Diseases.

Cancers

Leading women cancers: Breast cancer, cervical cancer and ovarian cancer

- In 2017, more than 3.7 million cancer cases were estimated on the continent, with over 1 million new cases and a date rate of 650,000 persons that same year. More than 65% of all cancer cases in Africa occur in women, and also new cancer cases disproportionately affect women.

Cardiovascular Diseases (CVDs)

Leading with women: Stroke (including hemorrhagic stroke which often occur in the elderly).

- In 2017, more than 22 million women were estimated to be living with CVDs in Africa.

Diabetes

- Across Africa more than 51 million people are living with diabetes; and the continent has the highest percentage of undiagnosed people living with diabetes, at an estimated 18.7 million. A large majority of this group are women.
Public Private Partnerships Are Key

To focus on the advancement of women's health indicators in Africa, governments must prioritise women's health. The public sector has the legal mandate to provide stewardship, guidance and coordination, to create an enabling environment for the implementation of health systems strengthening activities that are focused on women's health.

Nevertheless, there is a significant role to play for the private sector as a multisectoral approach is imperative to improve women's health. Public-private dialogue can strengthen policymaking and create momentum for reform. Organisations in the private sector have the capacity for efficiency and sustainability which can be harnessed to meet important social objectives.

The Role of the Private Sector in Advancing Women’s Health in Africa

AHB is curating the next AHBS under the theme: The role of the private sector in advancing women’s health in Africa. with the objective to prioritise, explore and strengthen the role of the private sector in advancing women's health in Africa -

AHBS VII will be a full-day highly interactive hybrid event, allowing both in-person and virtual participation, welcoming eminent health experts, business leaders and development partners to discuss, share information and provide lessons learned on key areas that affect women's health in Africa.

Stimulating content will be delivered in an engaging way – through plenary knowledge sessions, collaborative exclusive round table sessions, networking sessions, exhibition areas, thematic breakfast, lunch and dinner sessions - helping ensure key messages are retained and commitments are actioned.
**Programme**

<table>
<thead>
<tr>
<th>TIME (EAT)</th>
<th>SESSION</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 – 9:00</td>
<td>Thematic breakfast sessions/Networking</td>
</tr>
<tr>
<td>9:00 – 10:00</td>
<td>Opening Ceremony: The enabling environment for advancing women’s health</td>
</tr>
<tr>
<td>10:00 – 10:30</td>
<td>Business and exhibition networking</td>
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<tr>
<td>10:30 – 12:00</td>
<td><strong>Session 1</strong>: Reducing the cancer threat for women</td>
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<tr>
<td>12:00 – 13:30</td>
<td>Thematic lunch sessions/Networking</td>
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<tr>
<td>13:30 – 15:00</td>
<td><strong>Session 2</strong>: Women’s empowerment through RMNCH</td>
</tr>
<tr>
<td>15:00 – 16:30</td>
<td><strong>Session 3</strong>: Solutions towards aging women’s health challenges</td>
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<tr>
<td>16:30 – 16:45</td>
<td>Business and exhibition networking</td>
</tr>
<tr>
<td>16:45 – 17:30</td>
<td><strong>Session 4</strong>: Recognising African leaders in advancing women’s health on the continent.</td>
</tr>
<tr>
<td>17:30 – 17:45</td>
<td>Closing</td>
</tr>
<tr>
<td>18:30 – 21:00</td>
<td>Thematic dinner sessions/Networking</td>
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**Partnership packages**

<table>
<thead>
<tr>
<th>DETAILS</th>
<th>PLATINIUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
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<tbody>
<tr>
<td>Keynote address in the opening Ceremony</td>
<td>✓</td>
<td></td>
<td></td>
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<td>2 min video clip around the Opening Ceremony</td>
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<td>✓</td>
<td></td>
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<tr>
<td>Speaking role in one of the plenary sessions</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Recognition as a prime sponsor on digital and print promotional campaigns</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Logo placement on the AHBS website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Pass to exclusive VIP networking room</td>
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<td>2</td>
<td>1</td>
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<tr>
<td>Exhibition space</td>
<td>Premium</td>
<td>Premium</td>
<td>Regular</td>
<td>Regular</td>
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<tr>
<td>Dedicated meeting room with pre-arranged B2B meetings</td>
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<td>2</td>
<td>1</td>
<td></td>
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<tr>
<td>Complementary conference passes</td>
<td>8</td>
<td>5</td>
<td>3</td>
<td>2</td>
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<tr>
<td>Co-author opportunity on AHBS opinion piece that will be shared via social media networks and email database (25,000+ contacts)</td>
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<tr>
<td>Potential seat at the high level dinner meeting prior/post the event</td>
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### Exhibitor packages

<table>
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<tr>
<th>DETAILS</th>
<th>PREMIUM</th>
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<th>POSTER</th>
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<tbody>
<tr>
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<td>Poster</td>
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### Exclusive thematic arrangements

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<th>DETAILS</th>
<th>LUNCH SESSION</th>
<th>DINNER SESSION</th>
<th>BREAKFAST SESSION</th>
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<tbody>
<tr>
<td>Speaking role in one of the plenary sessions</td>
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<tr>
<td>Exclusive breakfast/ dinner with 15-20 pre-determined guests</td>
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<td>✓</td>
<td>✓</td>
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<tr>
<td>Pass to exclusive VIP networking room</td>
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<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Exhibition space</td>
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</tr>
<tr>
<td>Complementary conference passes</td>
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<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Logo placement on the AHBS website</td>
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<td>✓</td>
<td>✓</td>
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<tr>
<td>Significant prominence of marketing materials around the breakfast/lunch/dinner/cocktail area</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Special mentioning of the sponsor during lunch time</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Potential seat at the AHB high level dinner meeting prior/post the event</td>
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<td>1</td>
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</tbody>
</table>
Contact us to discuss partnership opportunities

This opportunity will allow you to position yourself as a key business leader in the rapidly developing African healthcare sector. Plus, you have guaranteed exposure to a worldwide audience of healthcare sector stakeholders. You need to be a part of this movement, to showcase your latest innovations and solutions with an industry that is eager to learn.

For enquiries and discussion on how you can participate and sponsor the series, email us at info@ahb.co.ke

Why Sponsor?

**Partnerships:** Network with industry champions from Africa

**Senior healthcare audience:** We go above and beyond to deliver a high-level audience, ensuring your time is well spent with the key decision-makers

**Showcase your solutions and brand:** We will put your solutions and brand in front of prospects and clients that can transform your business

**Position yourself as a thought-leader:** With hundreds of industry leaders and experts joining our events, your company can be seen as a thought-leader in the space

**Generate new leads and book meetings:** Whether that be cold prospects or familiar face to face acquaintances, the virtual networking opportunity at our events will enable you to set up meetings with industry leaders and accelerate your business development efforts

**Knowledge and experience sharing:** Get insights on the industry trends and solutions to pertinent issues facing the continent
Select previous event partners

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BROADREACH
Medtronic Foundation
KENYA VISION 2030
Equally
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AstraZeneca
novo nordisk
IntraHealth International
astral aerial
bio litec
GILEAD
lenmed
mastercard.
MEDLAND HOSPITAL
MERCK
mindray
ottobock.
PHILIPS
SAKHWO HEALTH SOLUTIONS
3 ONE
AACP
AFRICA CDC
BAYER
AYA
African Collaborative for Health Financing Solutions
Crowe Horwath
BD
CureCompanion
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humania
ims health
Jhpiego
LEAP ngs
lumiraDx
MERCK for Mothers
Nestlé
Microsoft
MSD
NIKKEI
NOVARTIS FOUNDATION
NUTRICIA
OPEN SOCIETY FOUNDATIONS
OPTEL
PATH
psi
Roche
SAP
Safaricom
SHOPS PLUS
SIEMENS Healthineers
Terumo
africa practice
dkt
The Heart Fund
UNICEF
ups
VESTFROST SOLUTIONS
AWS

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A snapshot of the 2021 webinar series

A wide reach

1200+ Delegates
261 Organisations

65 Countries
30 African countries

A broad spectrum of organisations attended

Presidents
CEOs
COOs
CTOs
Managing Directors
Ministries of health
Business Development Executives
Global Health Specialists
International Trade Advisors
Portfolio Managers
Global Partnership Directors
Heads of Public Policy

GOVERNMENT
GLOBAL HEALTH INSTITUTIONS
INVESTMENT & PRIVATE EQUITY FIRMS
DEVELOPMENT AGENCIES
PRIVATE SECTOR
NGOs, CSOs & FBOs
2021 AHBS speakers

Dr. Lia Tadesse  
Minister for Health, Ethiopia

Danny Thomas Louange  
Minister of Health, Seychelles

Hon. Wilhelmina Jhalla  
Minister for Health, Liberia

Dr. Maureen Martey  
Public Health Physician Specialist and Head, Resource Mobilization, Ministry of Health, Ghana

Dr. Muluken Yohannes  
Immunization Senior Advisor and National Coordinator of COVID-19 Vaccine Rollout, Ministry of Health, Ethiopia

Dr. Mercy Mwangangi  
Chief Administrative Secretary, Ministry of Health, Kenya

Dr. Ahmed Ogwell Ouma  
Deputy Director, Africa CDC

Dr. Nsenga Ngoy  
Team Leader for Emergency Preparedness and Response (EPR) Cluster, World Health Organization

Dr. Babatunde Omilola  
Manager, Public Health, Security and Nutrition Division, African Development Bank

Mrs. Ishrat Z. Husain  
Senior Health Advisor, Africa Bureau, USAID

Dr. Nicaise Ndembali  
Senior Science Advisor, Africa CDC

Ms. Jennifer Kinyoe  
Country Manager, GE Healthcare Financing Solutions

Dr. Ernest Darkoh  
Co-founder, BroadReach Group

Dr. Joanne R. Korir  
General Manager, Health, Equity Group Foundation

Dr. Julitta Onabanjo  
Regional Director, East and Southern Africa, UNFPA

Mr. John Kamara  
Entrepreneur, Afyarekod, Adalabs

Dr. Karim Bendahou  
Head Africa Bureau, MERCK

Dr. Joachim Osur  
Technical Director Programmes, Amref Health Africa

Mr. Benjamiin Makai  
Senior Manager, Technology for Development (T4D), Safaricom PLC

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